

NOTICE REGARDING TREATMENT OF CONFIDENTIAL INFORMATION

Privacy Notice to Our Clients.

On the day you became a client of Jacobson & Schmitt Advisors, LLC (“JSA”), you entered into a long-relationship with a company who respects the privacy of their clients and is committed to handling your personal information responsibly. This notice describes our privacy policy and practices. We want you to understand how we treat the personal information we request of you.

Why We Collect And How We Use Information.

When we evaluate your request for our services, provide investment advice to you and process transactions for your account, it is necessary for us to collect certain personal information. The information gathered is used to adequately determine the investments that fit your financial goals.

What Information We Collect.

The personal information we collect may include:

- ❖ Name and address;
- ❖ Social Security or taxpayer identification number;
- ❖ Assets;
- ❖ Income;
- ❖ Investment activity;
- ❖ Accounts at other institutions.

How We Protect Information.

We limit the use and collection of information about our clients to that which is necessary to administer our business and to provide service to our clients.

We do not sell your personal information to anyone.

JSA restricts access to nonpublic information about current and former clients to those who need to know that information to fill an investment need. Our employees may access information and provide it to third parties only when completing a transaction at your request.

At your request, we may disclose information to attorneys, accountants, lawyers, securities professionals and others to assist us, or them, in providing services to you. We may make additional disclosures as permitted by law.

We also maintain physical, electronic, and procedural safeguards to protect information. Employees and our professional service representatives are required to comply with our established information confidentiality provisions.

Access to and Correction of Information.

Generally, upon your written request, we will make available information for your review. Information collected in connection with, or an anticipation of, any claim or legal proceeding will not be made available.

If your personal information with us becomes inaccurate, or if you need to make a change to that information, please contact us at the number shown below so we can update our records.

Further Information.

We hope that this Privacy Notice has been helpful in understanding the steps JSA has taken to safeguard our clients' personal information. For additional information regarding our privacy policy, please contact us by writing to us at 701 Deming Way Suite 100, Madison, Wisconsin 53717, or call (608) 827-6402.